

Privacy Policy for the LeClairRyan Mobile Portal Application

(Last modified: March 7, 2018)

Introduction

LeClairRyan PLLC (herein referred to as “LeClairRyan”, “we”, “us”, or “our”) respects your privacy and we are committed to protecting it through our compliance with this policy. This policy describes:

- The types of information we may collect or that you may provide when you purchase, download, install, register with, access, or use the LeClairRyan Mobile Portal Application (the "Application").
- Our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies only to information that we collect in our Application, as well as in email, text, and other electronic communications sent through or in connection with the Application (collectively, with the Application, referred to as our “Services”). This policy does not apply to information that:

- We collect offline or on any of our other applications or websites, including websites you may access through this Application.
- You provide to or is collected by any third party. Such third parties may have their own privacy policies, which we encourage you to read before providing information on or through them.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not download, register with or use the Application or use our Services. By downloading, registering with or using the Application or by using our Services, you agree to this privacy policy. Your continued use of the Application or our Services after we make changes to this policy is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Data We Collect and How We Collect It

We collect information from and about users of the Application:

- Directly from you when you provide it to us.
- Automatically when you use the Application.

LeClairRyan may collect several types of information from and about you, including:

“Personal Information” – includes all personally identifiable information (PII) and data that directly or indirectly identifies you such as your name, email address, phone number and location data. You control how much information you provide to us. To use our Application you are required to provide us with your email, username and password. We may also receive this information from the event organizer so we can prepopulate certain fields in the Application. In addition, we may collect data from your responses to posts, comments, survey/poll responses and any other functions or features in the Application. It is up to you how much additional information you want to share with us, the event organizer and the other attendees.

“Other Information” – that does not reveal your identity or directly relate to you, on its own or in combination with other information we have collected, such as browser and device information, Application usage data, information collected through cookies, pixel tags and other technologies, general geographic location, demographic information and other information you provide.

How We Use Information

We may use the information that we collect or that is provided to us, including Personal Information, to present our Services and their content. We may use it:

- To provide you with information, products, or services you request from LeClairRyan, for example providing you with Application access for a meeting
- To manage Application accounts and provide customer service
- To provide you with information about the event you are attending
- To enable Application features such as “check-ins”, surveys/polls, messaging, and personal schedules
- To pre-populate Application fields such as conference agendas, attendee lists, exhibitor lists and location information
- To show your Application activity on the activity feeds in the Application
- To send emails or push notifications related to the event you are attending
- For our business purposes, such as data analysis, audits, fraud monitoring and prevention, developing new products, enhancing, improving or modifying our Services, identifying usage trends, determining the effectiveness of our promotional campaigns and operating and expanding our business activities

- As we believe to be necessary or appropriate, under applicable law, including laws outside your country of residence: (a) to comply with legal process; (b) to respond to requests from public and government authorities including public and government authorities outside your country of residence; (c) to carry out our obligations and enforce our terms and conditions applicable to the Services and other agreements, including for billing and collection purposes; (d) to protect our operations or those of any of our affiliates; (e) to protect our rights, privacy, safety or property, and/or that of our affiliates, you or others; (f) to allow us to pursue available remedies or limit the damages that we may sustain; and (g) to protect against or identify fraudulent transactions. This includes exchanging information with other companies and organizations where reasonably necessary for the purposes of fraud protection and credit risk reduction.
- To fulfill any other purpose for which you provide it or with your consent.

We may also use your contact information to contact you via email, telephone or direct mail about related services that may be of interest to you. To opt-out of the application, you may simply delete the app from your device. To opt-out or unsubscribe from other types of LeClairRyan communications (such as email) related to the practices for your specific event, please send an email to seminars@leclairryan.com with “Unsubscribe” with the correlating practice area in the Subject line.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual or device, without restriction.

Unless we are legally required or have a strong reason to do so, LeClairRyan will not share your personal data with third parties. However, we may disclose data that we collect or you provide as described in this Privacy Policy to:

- Event organizers – We may share your information with the event organizers or their authorized agents in accordance with our legal obligations where we have entered into agreements with event organizers. We recommend that you read and review the privacy policy of the event organizer carefully to ensure you are fully aware of the purposes for which your data is being processed
- Attendees - In addition, other users of the Application will be able to see limited information such as your profile and activity. We do not actively share your personal data with attendees unless you allow us to do so
- Exhibitor - We may share your information with exhibitors if you and the exhibitor consent to exchange information

- Other third parties – We may use data processors to handle complaints or send newsletters on our behalf or share information with third parties if you have explicitly provided your consent to such data sharing. We may provide your personal data to third parties in order to meet a legal obligation or court order. We may provide your personal data to contractors, service providers, and other third parties we use to support our business. In addition, in the event of a merger, acquisition, reorganization, bankruptcy, or other similar events, any information in our possession may be transferred to our successor.
- Miscellaneous – As we believe to be necessary or appropriate to share your data: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from public and government authorities including public and government authorities outside your country of residence; (d) to carry out our obligations and enforce our terms and conditions applicable to the Services and other agreements, including for billing and collection purposes; (e) to protect our operations or those of any of our affiliates; (f) to protect our rights, privacy, safety or property, and/or that of our affiliates, our customers, you or others; and (g) to allow us to pursue available remedies or limit the damages that we may sustain. This includes, where reasonably necessary, exchanging information with other companies or organizations for the purposes of fraud protection and credit risk reduction.

For any other purpose disclosed by us when you provide the information or with your consent.

Third Party Services

This Privacy Policy does not address, and we are not responsible for, the privacy, information or other practices of any third parties, including any third party operating any site or service to which the Services link. The inclusion of a link on the Services does not imply endorsement of the linked site or service by us or by our affiliates.

Please note that we are not responsible for the collection, usage and disclosure policies and practices (including the data security practices) of the event organizers and other organizations, such as Facebook, Apple, Google, Microsoft, or any other company, including app developers, app providers, social media platform providers, operating system providers, wireless service providers or device manufacturers, including with respect to any Personal Information you disclose to other organizations through or in connection with the Application.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the Personal Information you provide to us. We have created mechanisms to provide you with the following control over your information:

Tracking Technologies and Advertising. You may set your web browser to restrict or to entirely block cookies, to configure cookie notification settings and/or to delete cookies already present on the browser or device. Information on how to do this should be provided in the web browser's help/reference section. Visitors who block cookies may be able to access a Website but may not be able to use most of the content, applications and services available on that site. Limiting or restricting certain types of cookies may also prevent you from using certain portions of the Application. For example, event registration cannot be completed successfully if cookies are disabled in your web browser.

Promotional Offers from LeClairRyan. If you do not wish for LeClairRyan to use your email address to send you promotional messages, or would like us to prevent our partners from using the Application to send you emails to promote its own or third parties' products or services, you can send an email to seminars@leclairryan.com with the subject line UNSUBSCRIBE LR Mobile Portal. LeClairRyan will try to comply with your request(s) as soon as reasonably practicable. Please also note that if you opt-out of receiving marketing-related emails from us (or as an end-user of our Application opt-out of receiving marketing-related emails from the applicable event organizer), we may still send you important administrative messages related to the Application, and you cannot opt-out from receiving administrative (non-marketing) messages.

Children Under the Age of 13

Our Services are not intended for children under 13 years of age. We do not knowingly collect Personal Information from children under 13. If you are under 13, do not (i) use or provide any information on these Services or on or through any of its features, (ii) register to use any of our Services, (iii) use any of the interactive or public comment features of our Services or provide any information about yourself to us, including your name, address, telephone number, e-mail address or any screen name or user name you may use. If you believe we might have any information from or about a child under 13, please contact us at seminars@leclairryan.com.

Data Security

We seek to use reasonable organizational, technical and administrative measures to protect Personal Information within our organization. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been compromised), please immediately notify us of the problem by contacting us at seminars@leclairryan.com.

Retention Period

We will retain your Personal Information for the period necessary to fulfill the purposes outlined in this document unless a longer retention period is required or permitted by law.

Changes to Our Privacy Policy

We may change this Privacy Policy. Please take a look at the “Last Modified” section at the top of this page to see when this Privacy Policy was last revised. Revisions to this Privacy Policy are effective once posted. Your continued use of the Services following the revisions indicates your acceptance of the revised Privacy Policy.

Governing Law & Notice to Non-U.S. Users

Our Application and Services are governed and operated in accordance with the laws of the United States and are intended for the use of residents of the United States. If you are uncertain whether this privacy policy conflicts with the applicable local privacy laws where you are located, you should not submit your personally identifiable information in the Application.

If you are located outside the United States of America, you should be aware that information about you will be transferred to the United States of America. If you are located in a country outside the United States of America and voluntarily submit personally identifiable information to us, you thereby consent to the general use of such information as provided in this privacy policy and to the transfer of that information to, and/or storage of that information in, the United States of America.

Additional Information

If you would like to contact LeClairRyan about our Privacy Policy, you can do so by emailing us at seminars@leclairryan.com.

About LeClairRyan

This mobile portal app is maintained by and on behalf of LeClairRyan PLLC, a law firm headquartered in Richmond, Virginia ("LeClairRyan").

As used herein, "LeClairRyan" refers to LeClairRyan PLLC, a Virginia professional limited liability company; LeClairRyan, LLP, a Delaware limited liability partnership; and LeClairRyan, A Professional Corporation, a Michigan domestic professional service corporation. Joseph P. Paracac, Jr. is the attorney in charge of LeClairRyan's Newark, NJ office.